Year 11 ATAR English Task 11: Multimodal Presentation			
Task Type: Creating	Task Mark: /20	Task Weighting: Creating 7.5%	
Name:	Teacher:		

Present a documentary proposal based on your research from Task 5.

The proposal should:

- · Summarise the subject matter
- · Identify the issues
- · Indicate the purpose and target audience
- · Indicate the stance (Point of View) taken
- · Include a detailed storyboard/power point showing
 - 1. The visuals and/or written language of at least five key scenes, including the first and the last scene.
 - 2. The specific techniques you intend to use to communicate particular ideas and attitudes.

Length: 5-8 minutes

Marking criteria	Achievement continuum		
Content: Discussion of documentary codes and conventions	Excellentll	ILimited	
Use of correct terminology for clarity and effect	ExcellentII	ILimited	
Research and supporting information on subject matter is accurate and useful	ExcellentII	ILimited	
Identification of and appeal to target audience	ExcellentII	ILimited	
Clear evidence of perspective taken on the subject matter	ExcellentII	ILimited	
Detailed description of the key scenes, including visual presentation	ExcellentII	ILimited	
Quality of language choices and expression	ExcellentII	ILimited	
	Content:	/15	
Presentation: Audience engagement through visual choices	Excellentll	ILimited	
Pace, volume, clarity, tone and modulation of voice	ExcellentII	ILimited	
Audience interaction – eye contact, posture, body language	ExcellentII	ILimited	
Use of palm cards	ExcellentII	ILimited	
Timing	ExcellentII	ILimited	
	Presentation:	/5	
Total mark		/20	